



TV  MORO

The text 'TV MORO' is displayed in a clean, white, sans-serif font. The number '2' is replaced by the TV2Moro logo, which is a stylized '2' with a red and white gradient and a small grid of dots on its upper right side.

On the cusp of Tomorrow
The TV2Moro Vision

The text 'On the cusp of Tomorrow' is written in a light blue, sans-serif font. Below it, 'The TV2Moro Vision' is written in a white, sans-serif font.

Tomorrow's television, today

TV2Moro is a TV company delivering IPTV-based content to subscribers' television sets using broadband.

This set-top-box (STB) delivery is at the apex of convergence, and to the subscriber, the service looks and feels just like cable.



An alignment of building blocks

The TV2Moro business is sitting on the cusp of a number of significant shifts.

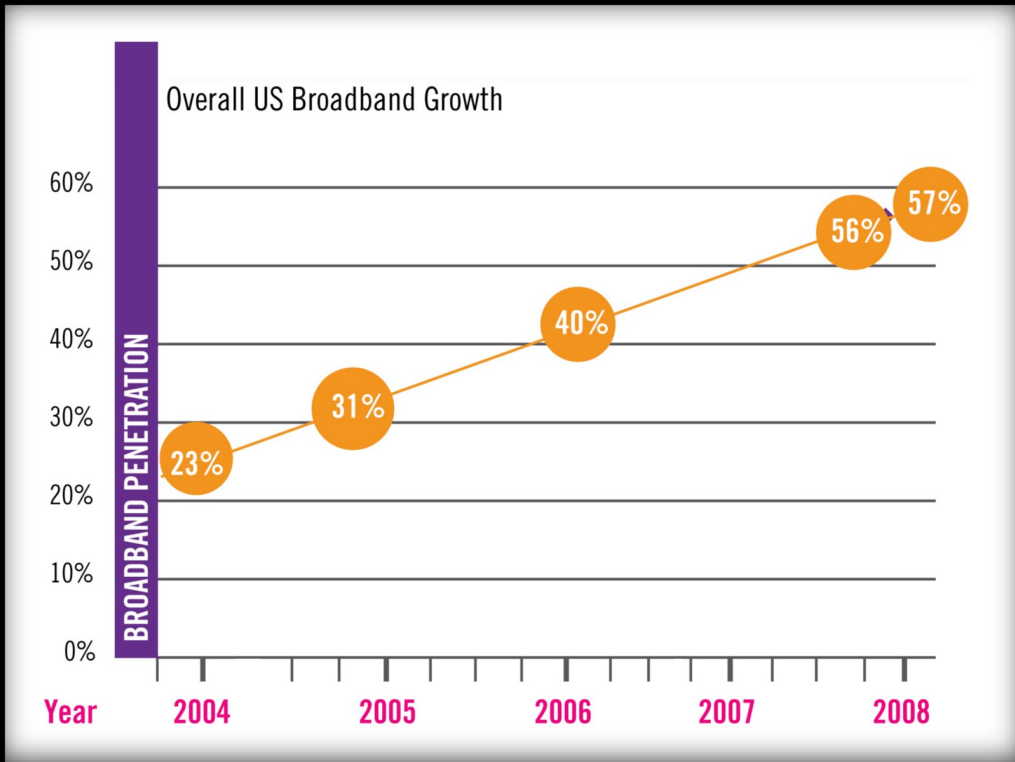
There are four building blocks to our business, and all four are at a point of alignment now.

We believe this environment positions TV2Moro for immediate and rapid success.





A changing marketplace



“The television and the Internet will essentially merge in the foreseeable future. Already, the hardiest of online viewers are letting PC screens replace their TV’s altogether. Others are merely letting broadband connections supplement their DVR”

New York Times, March 08

THE MARKET

TV  MORO

A delivery method that consumers want

- Consumers are demanding TV content when, where and how **they** want it
- They have grown accustomed to choice
- Web environments like hulu.com are encouraging users to switch-off their cable connection and switch-on to broadband
- But it still lacks the experience of TV
- Until recently, consumers were reluctant to see that their television could serve broadband
- But increasingly, they are demanding it



The “Explosive growth in Ethnic Media”

BRANDWEEK

“A nationwide poll that surveyed about 2,000 minorities and immigrants last year about their media consumption habits found that 45 percent of African-American, Hispanic, Asian-American, Native-American and Arab-American adults say they prefer ethnically targeted television, radio or newspapers to their mainstream counterparts”

WASHINGTON POST 2006

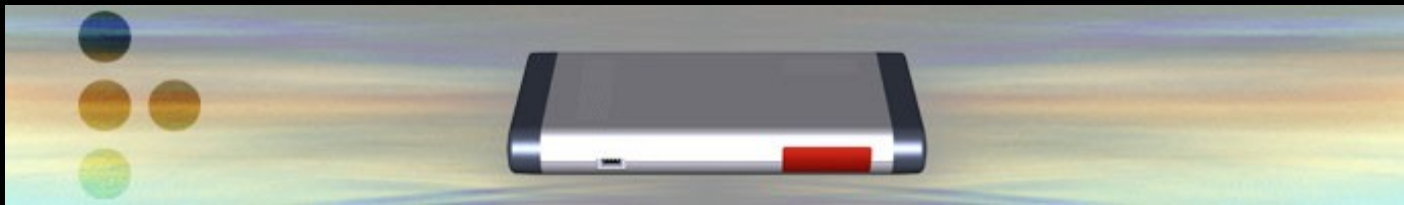
Clearly, there is demand in the market, however the climate is right for an improved offer:

- The USA remains an underserved market for 24 hour ethnic TV
- All existing platforms have limited capacity for ethnic channels
- Ethnic communities commonly reside in apartment buildings which makes satellite installation difficult



The technology has arrived

- IPTV over STB has been 'in development' for many years
- We are now at the point that the technology has arrived
- The solution uses a customized STB to stream content and provide a cable-like experience for the user
- In the future, TV2Moro will have the capability to deliver content to any kind of device that the consumer chooses, whether it is TV, PC, a mobile phone or 'media to go'





How it works

The **TV2Moro** Platform is an end-to-end encoding, delivery and STB solution which offers:

- Real-time encoding & transcoding
- Low bit rate of 700 kbps streaming straight to TV
- Scalable simultaneous streaming over RTP and RTSP protocol
- No Buffering, fast cache and instant-on channel
- Open Source (Linux) based STB Platform
- Integrated CPU + DSP decoder design
- Built-in 802.11g WiFi Support



The advantages of STB

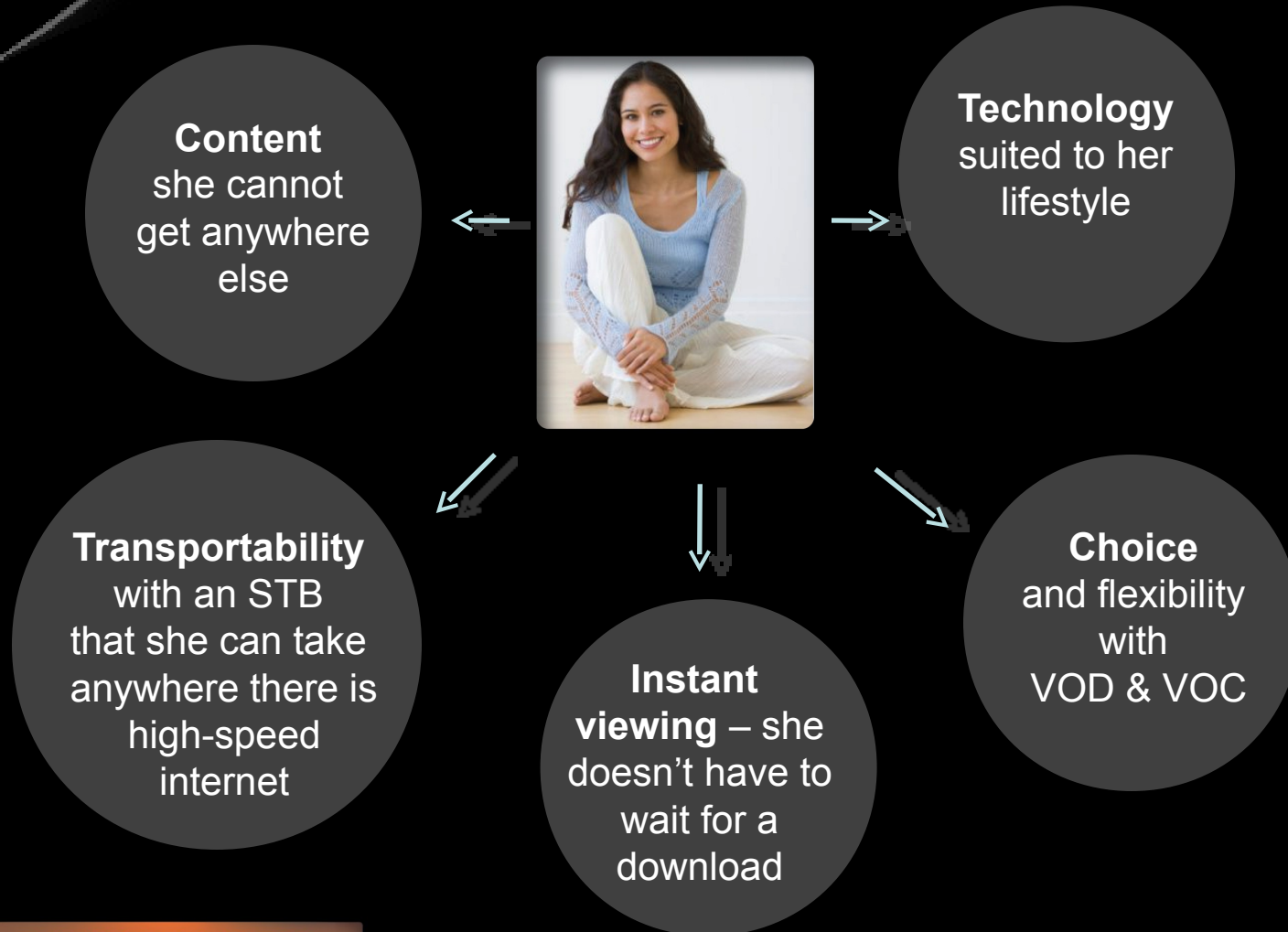
- Supports multiple channel broadcasting, VOD and PVR functions
- Video Quality at 30 frames (NTSC) or 25 frames (PAL)
- Supports MP3/stereo audio output and S-Video/YVR/RGB Video output
- Bit rate at 700kbps
- The STB can self upgrade through the network
- VOD Features pause, fast forward, and rewind
- Embedded browser provides central control, customized branding and lower maintenance cost



A plan to take to market today

- In the short term, TV2Moro will deliver international programming from around the world
- At the commencement of operations, TV2Moro will launch competitive channel packages and will continue to deliver more top-tier channels to customers in various language packages
- TV2Moro will market and promote its multiple language packages and make its revenues through monthly subscription fees
- A broad-ranging marketing plan is in place, with a view to rapid growth as consumers embrace this breakthrough technology

Putting customers front and centre

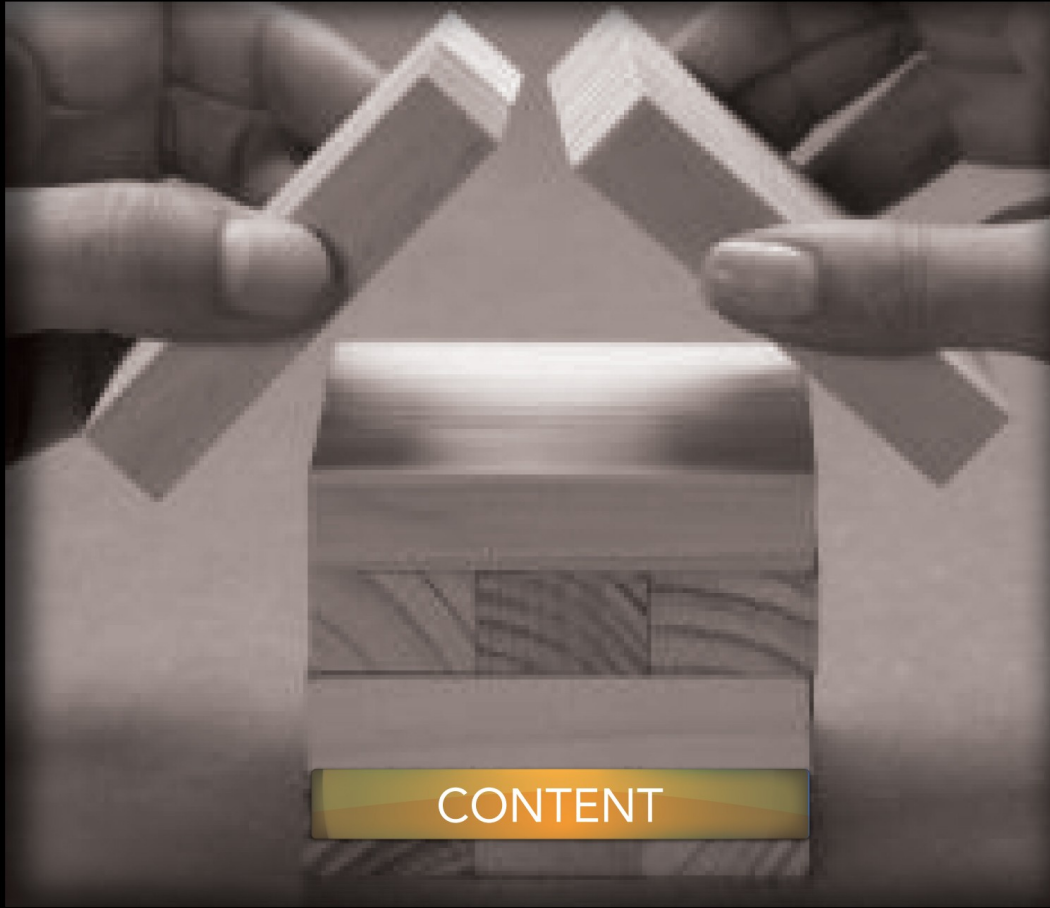


BUSINESS MODEL

A service model that customers know and love

- Our business model puts the customer at the centre of everything we do
- Most of all, it assumes that customers don't know much beyond turning their set-top-box on
- Utilizing a cable-style service model that is very familiar to customers, we ensure that the installation, maintenance and optimization of their set-top-box is easy and ultimately geared toward building relationships with our customers





The opportunity for content providers

- The fourth building block of the TV2Moro offer is content
- Content providers have a unique opportunity now to be involved with this exciting new brand
- For content providers, TV2Moro is a distribution system that can be used to grow content brands and cater to consumers using the technology that they want are embracing more every day
- This opportunity allows content partners to avoid the massive capital expenditure associated with building their own networks
- The TV2Moro platform will make it more economically viable for our content partners to reach a global market

CONTENT

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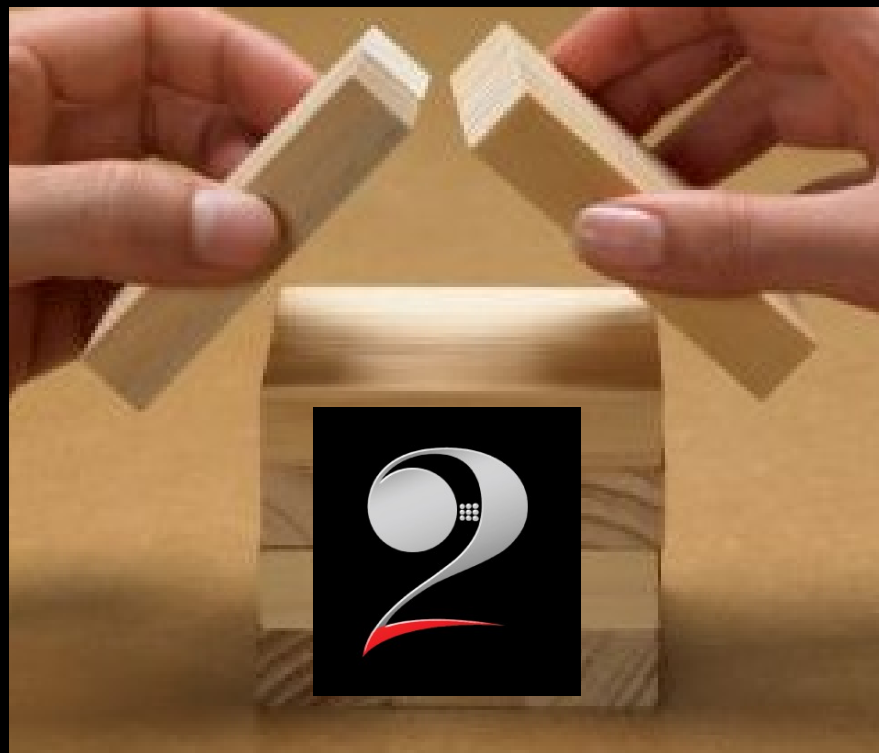
The right ingredients at the right time

BUSINESS MODEL

CONTENT

TECHNOLOGY

THE MARKET



Thank you